

The James R. & Helen D. Russell Institute for Research & Innovation are proud to welcome...

Josh Feldstein, President / CEO of the Center for Applied Value Analysis (CAVA), as our keynote speaker at 2015 Advocate Research & Innovation Forum on Wednesday October 28, 2015

- ✓ Mr. Feldstein leverages 25 years of strategic experience working with hospitals, payers, and the US and global medical-surgical device and pharmaceutical industry.
- ✓ He has designed and managed scores of initiatives in health economics, cost-effectiveness, predictive modeling, professional education, and medical marketing communications in more than 20 therapeutic and surgical categories.
- ✓ As an applied health economist, Josh Feldstein speaks regularly on the topics of surgical robotics, cost-effectiveness analytics, and change management for hospitals. He serves as Pharmacoeconomics editor of *American Health and Drug Benefits*, and is a published medical author in the field of rheumatology.
- ✓ Mr. Feldstein has presented at the Jefferson College of Population Health, North Carolina State University, the HFMA, AHRMM, and the DIA, among many others.
- ✓ Graduated cum laude from Queens College, City University of New York; Master's studies Fairfield University and Andrew Jackson University.



Topic: Population Health Management: The Role of Research, Data Analytics, and Change Management
Time: 10:45 AM – 12 PM

Register Now:

Web registration is the preferred method: www.advocatehealth.com/seminars or call 1.800.3.ADVOCATE (1.800.323.8622) Monday - Friday, 8 a.m. - 6 p.m.

For questions about registration, please contact the Russell Research Institute at 847.723.8200 or via email at russellresearch@advocatehealth.com